



FOR IMMEDIATE RELEASE

CONTACT: [INSERT LEAGUE CONTACT]
[INSERT YOUR LEAGUE NAME]
[INSERT PHONE NUMBER]
[INSERT EMAIL ADDRESS]

JUNIOR LEAGUE OF [YOUR CITY] DELEGATES ATTEND ANNUAL FALL LEADERSHIP CONFERENCE IN MEMPHIS OCTOBER 18-21

***Association of Junior Leagues International Fall Leadership Conference
Enhances Volunteer Leadership in Women from Four Countries***

[YOUR CITY, YOUR STATE] – October [INSERT DATE], 2006 – “Imagine the Impact” was the theme of this year’s Association of Junior Leagues International Inc. (AJLI) Fall Leadership Conference held at the Peabody Memphis Hotel from October 19-21, 2006. [INSERT LEAGUE NAME] delegates joined more than 450 League leaders from four countries to share ideas, attend workshops and develop their leadership skills in providing significant support for community programs and partnerships.

“For more than one hundred years, the Junior League has been a powerful training ground for women leaders who are committed to making their communities better, safer and healthier places to live,” said 2006-2008 AJLI President, Sandi Kemmish. “Providing training like that of our Fall Leadership Conference lets us further build the integral role women play in strengthening social services, raising awareness of key issues and funding important community initiatives.”

Highlights of this year’s conference included an opening reception at the historical Graceland Mansion and thirteen workshops, such as “Mentoring Programs That Make A Difference” and “Owning the Stage, Honing Your Message: Presidents’ Public Speaking Training.” Delegates heard from Edie Weiner, leading futurist and author of “Future Think: How to Think Clearly in a Time of Change.” AJLI also hosted a lunch featuring a presentation titled “Childhood Obesity: Homework for Parents” led by dietician and weight management expert, Lisa Drayer.

“The Junior League of [INSERT LEAGUE NAME] is very pleased to take part in this important conference,” said [INSERT LEAGUE PRESIDENT], President of the Junior League of [INSERT LEAGUE NAME]. “This and other AJLI training events allow our League leaders to learn new skills that equip them to better benefit and serve your League, organizations and individuals throughout the [NAME OF COMMUNITY] community.”

Founded in [INSERT YEAR], the Junior League of [YOUR CITY] is committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. The Junior League of [YOUR CITY] is a volunteer organization for women interested in making an impact in their community. We are part of the Association of Junior Leagues International, which is made up of 293 Junior Leagues in four countries. For more information, visit our website at [INSERT WEB ADDRESS].

###