

## AJLI Fact Sheet

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### **Mission**

The Association of Junior Leagues International Inc. (AJLI) is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

### **Reaching Out Statement**

Junior Leagues reach out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

### **Purpose**

The purpose of the AJLI is to add value to its member Leagues in their fulfillment of The Junior League Mission.

### **What is AJLI?**

AJLI is based in New York City and provides comprehensive consultation, training and other support services that assist the leadership of the 292 Junior Leagues throughout Canada, Mexico, the United Kingdom and the United States.

AJLI is governed by a 19-member Board of Directors, all of whom are members of the Junior League in their communities. The Board is accountable to the Leagues for the development of goals, which enhance Leagues' ability to fulfill The Junior League Mission. The Board also ensures that AJLI provides services to Leagues that support established goals.

### **What is a Junior League?**

A Junior League is a charitable nonprofit organization that is a member of The Association of Junior Leagues International Inc. There are 292 Leagues throughout Canada, Mexico, the United Kingdom and the United States, all of which share the AJLI Mission.

### **Funding**

AJLI is a 501(c)3 not-for-profit organization. All of AJLI's programs and activities are supported by membership dues, foundation and corporate grants and revenue-producing efforts.

### **AJLI Services to Junior Leagues**

#### ***Consultation and Training***

AJLI's professional staff provides services to Junior League leaders through individual League consultations, regional training sessions and Association-wide meetings. Each League has a designated liaison to help League leadership access valuable resources. Areas of assistance include:

- Community programming development
- Organizational leadership training
- Sound financial management
- Effective fund development
- Comprehensive marketing communications
- Long-term strategic planning
- Membership development, training and retention

- Leadership development

### **League Networking**

AJLI offers numerous opportunities for Leagues to learn from each other through participation in Organizational Development Institute meetings that educate and train Junior League Board members, leadership conferences for Presidents and Presidents-Elect and the AJLI Annual Conference. The AJLI website, [www.ajli.org](http://www.ajli.org), also offers opportunities for League networking through message boards, information about Awards and Best Practices, and the Junior League Contact Directory, which provides contact information for Leagues and their Boards as well as facts and data about League activities.

### **AJLI Resources**

#### **AJLI Website**

The AJLI website at [www.ajli.org](http://www.ajli.org) is an important resource for all Junior League members. It also provides the public with information about the history of the Junior Leagues, the role of AJLI, current news concerning Junior Leagues, how to contact individual Leagues and other useful information. The site has a link to the Junior Leagues' *Kids in the Kitchen* website, [www.kidsinthekitchen.org](http://www.kidsinthekitchen.org), which features educational games, downloadable recipes and a wide variety of resources to help youngsters and their parents address the urgent issues surrounding childhood obesity and poor nutrition.

The Members Area on the site features the AJLI Resource Center, which includes materials related to improving communities, strengthening League infrastructure and developing and retaining membership. This area also has information related to AJLI Leadership conferences and Organizational Development Institute meetings, AJLI Services for Leagues, League and Member Benefits and a host of other valuable information sources.

#### **Publications**

The Association produces a number of resources to provide technical assistance, background information and strategies for community impact, public awareness and nonprofit management. Topics range from Multicultural Development to Training in a Box to Personnel Practices. In Summer 2002, AJLI introduced *Connected*, the quarterly Junior League newsletter, which highlights the activities of Junior Leagues and Junior League members. The latest issues of *Connected* are available for download on the AJLI website.

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